Management Information Systems with Connect Access Card

Stephen Haag, Maeve Cummings

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Chapters cover what instructors want students to **know** about MIS while Extended Learning Modules (XLMs) show students what they can do with MIS. A contemporary writing style and a wealth of examples engage students in the content. Arranged with chapter opening cases that highlight how an organization has successfully implemented many of the chapter's concepts and chapter closing cases that help students apply what they just learned gives students the hands-on knowledge that is applicable in both their personal and professional experiences.

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