



Social Psychology

Wendy Stainton Rogers

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"This is an excellent textbook that should be compulsory reading for any undergraduate student of Social Psychology. Wendy Stainton Rogers has done a remarkable job of synthesising theories within these broad approaches. She has used her vast experience in distance learning to write a book that draws students in and has them reading, simply because the material is so very interesting. Although Stainton Rogers outlines the British Psychological Society's requirements for an undergraduate course in Social Psychology at the beginning of the book, this textbook is relevant far beyond the context of the United Kingdom."

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The book breaks new ground in the topics it covers and in the innovative approach it takes to assessing them. For students and their teachers alike, the book brings a 'breath of fresh air', making it not just a valuable resource, but an intriguing and enjoyable read.

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