



# How To Get to the Top of Google: The Plain English Guide to SEO (Including Penguin, Panda and EMD updates)

*Mr Tim Kitchen*

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\*\*\*Includes FREE Book: How to Get to the Top of Google Places/Google+ Local\*\*\*

*The #1 Kindle Bestseller in E-Business, Advertising and Web Marketing now available in Paperback*

**Reviews:** "Bought this on the strength of reviews and its helped me leapfrog one page already! Very please with the simple to follow instructions" - Libra Photographics

"Having read it cover to cover and mind mapped all the nuggets of information I created three new pages. A week down the line I decided to check to see if the site was appearing on Google, not only was it appearing it was on page 1 for all the key phrases we had chosen and for a few we hadn't!!" - S Woolger

"This is the best SEO book I've ever read, and I've read lots! It is full of usable advice that you can follow straight away. If you want to get onto Google page one then this is the book to buy." M. G Stoner

"Your book is the first book I have ever read cover to cover, I think it's brilliant." - Paul Botham

## **About the Book**

How to Get to the Top of Google - Now updated for April 2013, including Google Penguin, Panda and the recent Exact Match Domain Update.

Ever wondered how websites get to the top of Google? Experienced Google Ranking Expert Tim Kitchen shares the secrets of the industry that many pay thousands or tens of thousands for.

## **You will learn:**

- How to get your website on the first page of Google
- How to get your website showing up *multiple times* on the first page (one of my websites shows up 6 in the first 7 results!!)
- The 3 'Dirty Secrets' that expensive SEO (Search Engine Optimisation) Experts don't want you to know
- What you can do for the price of 2 ½ cups of coffee that could have your website ranking top in as little as a day (I have done exactly this and I'll show you how)
- The small things you can do to make a BIG difference
- How to analyse your online competition and find their weaknesses
- How to pull off the famous 'Google Leapfrog'
- What the recent Google changes mean for people using 2012 strategies - and it's not good news!
- How to make people click on your website even if it shows up below your competitors!
- How to avoid the deadly mistakes that can lead to Google removing your site from the listings
- How to survive and thrive post-Penguin

What most people don't understand is that once you know what to do, it's actually extremely straightforward to rank highly in Google. But there's a lot of misinformation and misunderstanding out there.

### **About the Author**

Tim Kitchen is a Search Engine ranking expert and online business owner currently personally in charge of SEO for over 50 businesses as well as his own businesses in some incredibly competitive markets. He also regularly teaches SEO to more than 2,000 small business owners through his books, courses and videos.

In this updated version of the book he shares everything he has learnt from the past 7 years of getting websites to the top of Google.

### **Who is this Book For?**

Whether you're a business, blogger, niche interest site or any other website that relies on Google search ranking for traffic, this book gives a clear, honest and step-by-step guide to what is working today to get websites to the top of Google.

By the end of this book you will have a specific, actionable plan for your own website promotion as Tim takes you through some real life case studies for websites he has promoted.

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#### **Tim Vazquez:**

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soon. You can observe that now, a lot of publisher which print many kinds of book. The actual book that recommended to you personally is How To Get to the Top of Google: The Plain English Guide to SEO (Including Penguin, Panda and EMD updates) this book consist a lot of the information in the condition of this world now. This specific book was represented how do the world has grown up. The vocabulary styles that writer use for explain it is easy to understand. Typically the writer made some study when he makes this book. Honestly, that is why this book suited all of you.

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