



Portfolios of Real Options (Lecture Notes in Economics and Mathematical Systems)

Rainer Brosch

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Valuing portfolios of options embedded in investment decisions is arguably one of the most important and challenging problems in real options and corporate finance in general. Although the problem is common and vitally important in the value creation process of almost any corporation, it has not yet been satisfactorily addressed. It is key for any corporation facing strategic resource allocation decisions, be it a pharmaceutical firm valuing and managing its pipeline of drugs, a telecom company having to select a set of technological alternatives, a venture capital or private equity firm investing in a portfolio of ventures, or any company allocating resources. Portfolios of real options typically interact such that the value of the whole differs from the sum of the separate parts. Thus one must address and value the particular configuration of options embedded in a specific situation, taking into account the configuration of other options already present in the portfolio, which in turn depends on the correlation structure among the various underlying assets and the strategic dependencies among the options themselves (e. g. , mutual exclusivity, strategic additivity, compoundness, complementarity etc.). In that sense, optimal decisions also depend on past option exercise decisions by management and organizational capabilities put in place in the past.

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