

Navigating the Music Industry: Current Issues and Business Models

Dick Weissman, Frank Jermance



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Navigating the Music Industry: Current Issues and Business Models Dick Weissman, Frank Jermance For anyone planning a career in the music business, Navigating the Music Industry is an excellent introduction to all the issues facing artists today. It combines the myriad talents of teachers, lawyers and musicians to provide a comprehensive overview of the industry. The first half of the book, "Controversial Issues," concentrates on the "music" side of this world - everything from censorship to regional music scenes to the future of country music to the debate between indie and major labels. The second half, "Business Models," looks at the "business" side, and contains many tips about the practical side of the music industry using internet content, budgets and breakevens, tax issues, when to incorporate and why, and much more. Simply put, Navigating the Music Industry is the most complete book on the subject to date. Previously announced as What's Going On?: Current Issues in the Music Business.

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