Managed Agile Development: Making Agile Work for Your Business

Charles G. Cobb

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Transform your business, achieve faster time-to-market, and produce higher quality products well aligned with your customers' needs. Managed Agile Development will show you how to develop an overall approach that blends Agile and plan-driven project management principles and practices in the right proportions to fit your company's business environment. Many businesses make the mistake of force-fitting their business or projects to a particular project management methodology-either Agile or plan-driven. Others are rapidly abandoning traditional Waterfall programs in favor of Agile-but it doesn't have to be an either-or choice. A better approach is to design a project management approach to fit the methodology (or combination of methodologies) to your business. With this well-organized, clear, and comprehensive guide, you can experience the benefits of an Agile approach combined with some of the benefits of a more plan-driven methodology, specifically designed to fit your business needs.

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