



Handbook of Organizational Creativity

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Handbook of Organizational Creativity

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This volume is a comprehensive and cutting-edge reference book reflecting current knowledge in the rapidly growing area of organizational creativity. The contributors to this volume are all leading researchers in the field of organizational creativity. This volume:

- provides a historical review of organizational creativity theory and research
- presents critical reviews and summaries of research on micro, meso, and macro topics (e.g., leadership, feedback, goals and role expectations, groups and teams, social networks, climate and culture, deep structures, sense-making processes, and creativity and organizational change) concerning organizational creativity
- demonstrates contributions of creativity to individual work outcomes and organizational success
- discusses emerging areas and highlights promising future research trends.

Professors and graduate students in management and psychology will find this volume most beneficial. Professors and graduate students in marketing, sociology, and education also may find this book useful and relevant. Thoughtful managers and executives, professionals and knowledge workers, and aspiring managers and MBA students also would find this book beneficial in sharpening their thinking, and helping them to identify the right tools for managing creativity.

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